

J. Andrew Wong

I'm a young professional seeking an entry level or internship position to gain experience in marketing with an emphasis on brand management.

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EXPERIENCE

Freelance, Small Business Website Design

2008 - 2011 St. Louis, MO

As a freelancer, I partnered with small business/organizations, to help them establish a professional online presence. My abilities in website and graphic design were pivotal in achieving their promotional goals and in presenting a more consistent and professional image for their brand and message. Added website functionality improved engagement with their community and in capturing new leads.

Stately Steps, Owner

2013 - 2015 St. Louis, MO

Seized an opportunity by founding a business and assembling and leading a team to film and produce a niche instructional dance DVD. Within the first 7 months of release, the DVD had been sold internationally to 5 countries and 3 continents and had shipped nationwide to 22 states.

Increase Business Solutions, Web & Video Production

2012 - 2015 St. Louis, MO

My experience and skills were leveraged in assisting small businesses establish their brand through websites, graphic/video promotionals, email marketing, and social media.

SKILLS

Essential Computer Skills

MS Word, Excel, PowerPoint, Outlook, Dropbox, Google Drive, FTP, Evernote, Calendar

Proficiency in Creative Design Software

Adobe Premiere Pro, Adobe Photoshop, Adobe Soundbooth

Familiarity with Popular Web Platforms

Wordpress, YouTube, eBay, Amazon, Pinterest, Facebook, Google +, PayPal, and MailChimp, Blogger

EDUCATION

High School Diploma, Gallantry Training Center

Graduated in 2013 St. Louis, MO

SUMMARY

-Adept and willing to learn; comfortable with flexible work hours/travel

-6 years of experience in website design and in establishing customer relationships.

-Computer skills and proficiency in creative software (Photoshop, Premiere Pro).

-Supportive work style that lends itself well to contributing in a collaborative environment.

PORTFOLIO

-See examples of my work by logging on to my website at: www.JAndrewWong.com